

DELIVERABLE

D5.2

Provision of Promotional Materials



Grant Agreement number: 642861

Project acronym: BioSmartTrainee

Project title: Training in Bio-Inspired Design of Smart Adhesive Materials

Funding Scheme: MSCA-ITN-2014-ETN

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Project coordinator organization name: Leibniz-Institut für Polymerforschung Dresden e.V.

Project website address: www.biosmartrainee.eu

Related to a reporting period: RP 1

Milestone no/name: none

Lead beneficiary: INM / IPF

Nature: website, patents, fillings etc.

Dissemination Level: public

Delivery date from Annex I: Month 3 (Dec 2015)

During the Kick-off meeting on 15th/16th October 2015 partners made a decision to change a responsible beneficiary for the task **T5.1 – Promotional Materials**. Thus, the responsibility was taken by the coordinator - IPF Dresden.

Task T5.1 (D 5.2 = Month 3) includes the following aspects: *“Preparation of promotional materials of high quality and high information content, including flyers, posters and giveaways. The material will be distributed by the ESRs to promote the project and its outcomes at the conferences and fairs. ESRs will be facilitated to support their communication between Network partners and other research institutions, especially for establishing new career opportunities”.*

FLYER (for external use)

The flyer is under preparation and will be finalized latest in January 2016.

Dimensions: 10 centimeter x 21 centimeter per page.

The flyer will consist of 4 pages:

Page 1: Cover page with Logos (EU emblem, BioSmartTrainee)

Page 2: Information about the Project

Page 3: Information about the Consortium

Page 4: End page with Coordinator contact.

A pdf version will be send to all partners for further use (per E-mail or as a print medium).

Every partner is free to translate it in the own national language.

TEMPLATES (for external use)

- 1) The template for a BioSmartTrainee **presentation** (“ppt”) is under preparation. Moreover, 4-5 introduction slides will be implemented. The template will be finalized in January 2016. The design will be similar to the design of “BioSmartTrainee” webpage and flyer. The presentation template shall be used by all partners and ESRs to present information about the project in general, research projects, results etc.
- 2) In addition, the coordinator will prepare a template for **posters**.

In addition, the first introduction to the newsletter will be included (Task 5.3) to this deliverable. Please note, that originally the deliverable D5.3 for the newsletter is planned for the Month 18. Task 5.3 includes the following aspect: *“The newsletter will be published twice a year and will inform about activities of the BioSmartTrainee network, trainings, conferences and workshops, previous activities will be summarized and future activities will be announced. The newsletter will further include job activities for ESRs.”*

The first newsletter is under preparation. It shall be published in Month 7 (April 2016; followed by Month 12 after the first training school).

PROJECT MANUAL (for internal use)

During the Kick-off Meeting the coordinator prepared a **giveaway** (both a hard copy as well as electronical version) for the partners with all relevant information about Work packages and rules of the European Commission for MSCA. This document could be used as “BioSmartTrainee Project Manual”. Moreover, this manual will be updated in the upcoming project events.



All BioSmartTrainee communication materials will be distributed among the partners and the ESRs to promote the BioSmartTrainee project in the research community and to the general public.